## Service Planning 2011-12

## Service: Health & Wellbeing (SHAW)

## **2.1 Service Overview**

The Services that make up Health and Wellbeing enhance the quality of the lives of the residents of Cheshire East and those who work in or visit the area. They contribute to the social, educational and economic life of the community. They are contributing to the physical and mental health and wellbeing of the people of Cheshire East, impacting upon the preventative agenda, reducing social care and NHS costs in the long term and are providing targeted initiatives in those areas of greatest needs. The focus for the forthcoming year will be the options appraisal to determine the appropriate governance model for the Service in the long term, the development (in partnership with social care colleagues) of the lifestyle concept (and associated work to establish a business case for lifestyle centres) and the opportunities provided by the reforms of the NHS. Frontline delivery priorities will be to ensure a greater use of facilities and participation in activities from vulnerable adults, children and young people, helping to make a difference and narrow the health inequalities gaps that exist within the area. Policy proposals agreed as part of the budget setting will be pursued with vigour and there will be a focus upon efficiencies whilst doing our utmost to maintain and improve upon the quality of service delivery levels.

The focus for t	The focus for the forthcoming year will be on					
Service Objective Reference	Service Objective Description	Link to Directorate Objective				
SHAW001	Continue to develop and implement strategies to deliver rationalisation and investment across the Service, contributing to being an excellent Council and working with others - to deliver for Cheshire East.	DADU001				
SHAW002	Increase resident usage and satisfaction with Health and Wellbeing facilities and services, to improve life opportunities and health for everybody in Cheshire East.	DADU001				
SHAW003	Ensure effective working with other services in the Directorate and across the Authority to maximise usage, income and efficiencies, and establish a business case for the Health and Wellbeing Provider Service, contributing to being an excellent Council and working with others - to deliver for Cheshire East.	DADU003				
SHAW004	Increase the numbers participating in activities that can contribute to their learning and/or skills development to improve life opportunities and health for everybody in Cheshire East.	DADU001				
SHAW005	Contribute to the revitalisation of the communities of Cheshire East through investment in culture and leisure, sites, facilities and activities to meet identified community needs and helping to grow and develop a sustainable Cheshire East.	DADU007				
SHAW006	Increase the numbers participating in Health and Wellbeing activities from priority communities, including Care4CE clients, those receiving direct payments and children and young people, to improve life opportunities and health for everybody in Cheshire East.	DADU001				

Contribute to health improvement and reducing health inequalities through the provision of services, activities and information, improving life opportunities and health for everybody.	DADU001
Increase community engagement and involvement in service design and delivery, supporting local service delivery, localism and the Big Society, giving the people of Cheshire East more choice and control.	DADU005

	es to deliver rationalis	ation and investment ac	oss the Service, contributing	to being an excellent Council and working with
			Link to Directorate Objective	DADU001
ctions/Milestones				
Action,	/Milestone		Responsible Officer	Date due for completion
Conduct community needs assessment to inform Service deliver	y model		KP/LC/M1/GB/JA/	Dec-11
Work with Care4CE and LILT Teams towards development of Life	estyle Centres and Lifestyle applic	cations	MW/KP/LC/GB	Jul-11
Develop, implement and improve an effective lifestyle concept Cheshire East	with particular reference to the V	Vilmslow Pilot and roll out to all of	MW/KP/LC/GB	July 2011 for concept, roll out by end of year
Commission Consultants to develop options appraisals for Lifest	yle Centres		GK/MW	end June 2011
Develop and seek approval for the Library Stategic Framework			GK/LC	Oct-11
Draft new Play Policy and implement the 'Play Strategy' prioritie	25		GB	Oct-11
Achievement of a balanced budget through the implementation	of Service reductions and meeting	ng of increased income targets	GK/MW/MW/KP/LC/GB/RW	Mar-12
Conduct management options reviews for the Lyceum Theatre, I	Knutsford Cinema		GK/JA	Jul-11
Measure Description	Target 2011/12	Target 2012/13	Target 2013/14	Responsible Officer
Conduct six Service reviews during the course of the year to deliver rationalisation and investment	Six	N/A	N/A	GK
Achieve a balanced budget	± 0.5% of net budget			
	others - to deliver for Cheshire East.         ctions/Milestones         Action,         Conduct community needs assessment to inform Service deliver         Work with Care4CE and LILT Teams towards development of Life         Develop, implement and improve an effective lifestyle concept of Cheshire East         Commission Consultants to develop options appraisals for Lifest         Develop and seek approval for the Library Stategic Framework         Draft new Play Policy and implement the 'Play Strategy' prioritie         Achievement of a balanced budget through the implementation         Conduct management options reviews for the Lyceum Theatre, if         Conduct six Service reviews during the course of the year to deliver rationalisation and investment	others - to deliver for Cheshire East.         tions/Milestones         Action/Milestone         Conduct community needs assessment to inform Service delivery model         Work with Care4CE and LILT Teams towards development of Lifestyle Centres and Lifestyle applied         Develop, implement and improve an effective lifestyle concept with particular reference to the V         Cheshire East         Commission Consultants to develop options appraisals for Lifestyle Centres         Develop and seek approval for the Library Stategic Framework         Draft new Play Policy and implement the 'Play Strategy' priorities         Achievement of a balanced budget through the implementation of Service reductions and meeting         Conduct management options reviews for the Lyceum Theatre, Knutsford Cinema         Measure Description       Target 2011/12         Conduct six Service reviews during the course of the year to deliver rationalisation and investment       Six	others - to deliver for Cheshire East.         Action/Milestone         Conduct community needs assessment to inform Service delivery model         Work with Care4CE and LILT Teams towards development of Lifestyle Centres and Lifestyle applications         Develop, implement and improve an effective lifestyle concept with particular reference to the Wilmslow Pilot and roll out to all of Cheshire East         Commission Consultants to develop options appraisals for Lifestyle Centres         Develop and seek approval for the Library Stategic Framework         Draft new Play Policy and implement the 'Play Strategy' priorities         Achievement of a balanced budget through the implementation of Service reductions and meeting of increased income targets         Conduct management options reviews for the Lyceum Theatre, Knutsford Cinema         Image:       Image:         Measure Description       Target 2011/12       Target 2012/13         Conduct six Service reviews during the course of the year to deliver rationalisation and investment       Six       N/A	Link to Directorate Objective         Link to Directorate Objective         tions/Milestone       Responsible Officer         Conduct community needs assessment to inform Service delivery model       KP/LC/MT/GB/IA/         Work with Care4CE and LILT Teams towards development of Lifestyle Centres and Lifestyle applications       MW/KP/LC/GB         Develop, implement and improve an effective lifestyle concept with particular reference to the Wilmslow Pilot and roll out to all of Cheshire East       MW/KP/LC/GB         Commission Consultants to develop options appraisals for Lifestyle Centres       GK/MW         Develop and seek approval for the Library Stategic Framework       GK/LC         Draft new Play Policy and implement the 'Play Strategy' priorities       GB         Achievement of a balanced budget through the implementation of Service reductions and meeting of increased income targets       GK/IA         Conduct management options reviews for the Lyceum Theatre, Knutsford Cinema       GK/IA         Measure Description       Target 2011/12       Target 2012/13       Target 2013/14         Conduct six Service reviews during the course of the year to deliver rationalisation and investment       Six       N/A       N/A

Risk Manager	Risk Management				
Risk Reference	Risk Description	Risk Owner			
SHAW R1.1	Political indecision	GK			
SHAW R1.2	Officer capacity	GK	Each risk will require a supporting risk stewardship template completing.		
SHAW R1.3	Negative Options Appraisal or Appraisal not complete in time for budget setting	GK	The template can be found on the Service Planning Centranet site.		
SHAW R1.4	Lack of financial provision (revenue and/or capital)	GK			

SHAW002	Increase resident usage and satisfaction with	Health and Wellbeing	facilities and services, t	o improve life opportunitie	es and health for everybody in Cheshire East.
Responsible				Link to Directorate Objective	DADU001
Officer Supporting A	Actions/Milestones				
				Responsible Officer	
Reference	Action/I	Action/Milestone			Date due for completion
SHAW002.1	Conduct User satisfaction survey work on Countryside and other	Green Space		МТ	Oct-1
SHAW002.2	Conduct data sampling against BV 178 (Public Rights of Way)			мт	Mar-1
SHAW002.3	Provide multi media information and offer a comprehensive Gree	en Spaces activity programme ba	sed on sites and facilities	мт	Apr-1
SHAW002.4	Plan for the Children's Plus Library Survey to be carried out in 201	2		LC	Mar-1
SHAW002.5	Conduct leisure facilities User survey and develop action plans fo	r improvement		КР	Dec-1
SHAW002.6	Develop a Service Marketing and Promotion Strategy			1M	Jun-1
SHAW002.7	Offer targeted Green Spaces programme to the community of Ch	eshire East		МТ	Apr-1
SHAW002.8	Maximise opportunities for sport, cultural and economic benefits	of 2012 programme and its lega	асу	GK/MW	Ongoing
SHAW002.9	Undertake Equality Impact Assessments (EIAs) as required to ens	ure equitable Service delivery		KP/LC/MT/GB/JA/RW	Ongoing
SHAW002.10	Have clear Service Standards in place to define expected quality of externally validated Standards where appropriate e.g. Green Flag			KP/LC/MT/GB/JA/RW	Ongoing
SHAW002.11	Undertake analysis of available data in order to measure progres	s against targets		KP/LC/MT/GB/JA/RW	Quarterly
Measures					
Reference	Measure Description	Target 2011/12	Target 2012/13	Target 2013/14	Responsible Officer
SHAW M2.1	Implement 90% of service improvements as a result of customer consultation and feedback.	90%	?	?	KP/LC/MT/GB/JA
SHAW M2.2		TBC based on 2010/11 baseline	?	?	KP/LC/MT/GB/JA/RW
SHAW M2.3	Number of facilities/sites achieving and maintaining externally accredited standards, e.g. QUEST, Green Flag	TBC based on 2010/11 baseline			кр/мт

Risk Manager	ment		
Risk Reference	Risk Description	Risk Owner	
SHAW R2.1	Increased fees and charges may lead to reduced usage and increased dissatisfaction	бк	
SHAW R2.2	Impact of Budget Policy proposals may lead to increased dissatisfaction	бк	Each risk will require a supporting risk stewardship template completing. The template can be found on the Service Planning Centranet site.
SHAW R2.3	Reduced capacity (staff/facilities/services) may lead to increased dissatisfaction	бк	
SHAW R2.4	Resources not targeted at communities most in need	GK	

SHAW003	Biggin 23 Ensure effective working with other services in the Directorate and across the Authority to maximise usage, income and efficiencies, and establish a the Health and Wellbeing Provider Service, contributing to being an excellent Council and working with others - to deliver for Cheshire East.					
Responsible Officer				Link to Directorate Objective	DADU003	
	ctions/Milestones					
Reference	Action/I	Milestone		Responsible Officer	Date due for completion	
SHAW003.1	Develop options appraisal and business case for working in partn	ership with Care4CE Provider Se	ervice on the lifestyle applications	GK/MW/KP/LC/GB/MT/JA	end June 2011	
SHAW003.2	Work to ensure H&WB services can benefit from direct payments	by use of the Empower card by	Social Care clients.	GK/JW	end June 2011	
SHAW003.3	Continue to work with Children and Families to ensure H&WB's c	ontribution to the Children's Tru	ust priorities are recognised	GK/MW/GB	Ongoing	
SHAW003.4	Contribute to individual Children and Families Service initiatives i Letterbox Club	ncluding Free School Meals, Ain	ning High, Cared for Children,	GK/MW/KP/LC/GB/MT/JA	Ongoing	
SHAW003.5	Work with Planning Services on the Core Strategy and other key o	locuments that contribute to the	e Local Development Framework.	GK/MW	Ongoing	
SHAW003.6	Roll out of the ROWIP as part of the Local Transport Plan in conju	nction with Planning and Highw	ays Services	GK/MW/MT	Ongoing	
SHAW003.7	Work with Customer Services to ensure effective delivery of custo	omer services through Customer	r Access points in libraries	GK/LC	Sep-1	
SHAW003.8	Work with the Visitor Economy team to ensure the effective pron Cheshire East	notion and provision of informa	tion about visitor attractions in	GK/MT/HP/LC	end May 2011	
SHAW003.9	Work effectively with the Communications Team to ensure the pr services to the media and the wider public	oactive provision of information	n about health and wellbeing	GK/MW/KP/LC/GB/RW/MT/JA/JW	Ongoing	
SHAW003.10	Work with Asset Services to undertake an asset review of H&WB lifestyle concept	properties and sites and work to	owards implementation of a	GK/MW/KP/RW/MT/JA	end July 2011	
SHAW003.11	Work with Policy and Performance to maximise the analysis and	use of information to inform eff	fective Service delivery	GK/JW	end July 2011	
SHAW003.12	Ensure H&WB services are aligned to the priorities of the strategi resort	c and individual commissioners	and seen as providers of first	GK/MW/KP/LC/GB/MT/LC/RW/JA/JW	Aug-1	
SHAW003.13	Maximise the draw down of external funding to add value to stra	tegically commissioned services	;	GK/MW/KP/LC/GB/MT/LC/RW/JA/JW	Ongoing	
SHAW003.14	Ensure ongoing management of Shared Services with Cheshire W delivery	est and Chester to maximise eff	ficiencies and effective service	GK/RW/HP	Ongoing	
Measures						
Reference	Measure Description	Target 2011/12	Target 2012/13	Target 2013/14	Responsible Officer	
SHAW M3.1	Increase by 1% the amount of external funding generated by the Service	TBC based on 2010/11 baseline			SMT/EMT	
SHAW M3.2	Increase usage of services by 1% year-on-year across the Service	TBC based on 2010/11 baseline			SMT/EMT	

Risk Manager	nent			
Risk Reference	ference Risk Description		Risk Owner	
SHAW R3.1	.1 Signposting by Individual Commissioners is ineffective		GK	
SHAW R3.2	AW R3.2 Not defining relationship with Strategic Commissioning		GK	upporting risk stewardship template completing. found on the Service Planning Centranet site.
SHAW R3.3 Ineffective communication and failure to join up initiatives		бк		
SHAW R3.4			GK	

SHAW004		ies that can contribute	to their learning and/or	skills development to improve	life opportunities and health for everybody in
Responsible	Cheshire East.			Link to Directorate Objective	DADU001
Officer					
Supporting Ac	tions/Milestones				
Reference	Action/Milestone			Responsible Officer	Date due for completion
SHAW004.1	Further develop the Volunteer program to ensure working with create opportunities for employment and cross service outcome	-		GB/LC	Ongoing
SHAW004.2	Support local clubs and activity sessions to achieve accreditation	kite marks or minimum operatir	ng standards	GB	Ongoing
SHAW004.3	Libraries to participate in national initiatives such as Adult Learn	ers Week and Local History Mont	th	LC	Ongoing
SHAW004.4	H&WB Service to continue to offer work experience opportunitie	es		GK/MW/KP/LC/GB/MT/LC/RW/JA/JW	Ongoing
SHAW004.5	Provide opportunities for skills development in a range of service and English for speakers of other languages (ESOL)	e areas; conservation and enviro	nmental education, ICT, literacy	GK/MW/KP/LC/GB/MT/LC/RW/JA/JW	Ongoing
Measures					
Reference	Measure Description	Target 2011/12	Target 2012/13	Target 2013/14	Responsible Officer
SHAW M4.1	Increase the number of volunteers working across the Service	TBC based on 2010/11 baseline			SMT/EMT
SHAW M4.2	Number of local clubs accredited	TBC based on 2010/11 baseline			GB

Risk Managen	Risk Management				
Risk Reference	Risk Description	Risk Owner			
	Lack of capacity (staff/finance) to provide support/programmes/activities/services (requires				
SHAW R4.1	political will to allow priortitisation and cessation of existing services)	GK			
SHAW R4.2	Introduction of charges may deter participation and consequently not achieve income targets	GK	Each risk will require a supporting risk stewardship template completing. The template can be found on the Service Planning Centranet site.		
SHAW R4.3	Lack of opportunity for Volunteers	GK			

SHAW005	Contribute to the revitalisation of the comm	unities of Cheshire East	through investment in a	culture and leisure, sites, facili	ties and activities to meet identified
	community needs and helping to grow and a				
Responsible Officer				Link to Directorate Objective	DADU007
Supporting Ac	ctions/Milestones				
Reference	Action/Milestone			Responsible Officer	Date due for completion
SHAW005.1	Complete the regeneration of and re-open Queens Park, Crewe			GK/MW/MT	end June 2011
SHAW005.2	Implement new football facilities in partnership with Sandbach	United		MW/CA	Sep-1
HAW005.3	Continue implementation of RFID roll out in libraries across the	Borough		LC	end March 2012
SHAW005.4	Implementation of approved capital programme including S106	-		GK/MW	Mar-1
SHAW005.5	Maximise developer contributions to improve culture, leisure a	nd green spaces		GK/MW/KP/LC/GB/MT/LC/RW/JA/JW	Ongoing
Measures					
	Measure Description	Torrest 2011/12	Terret 2012/12	Torrock 2012/14	Research 10 Officer
Reference	Measure Description	Target 2011/12	Target 2012/13	Target 2013/14	Responsible Officer
SHAW M5.1	Proportion of new capital projects completed within the financial year	100%			SMT/EMT
SHAW M5.2	Number of libraries kitted out with RFID	100%			ıc

Risk Management				
Risk Reference	Risk Description	Risk Owner		
SHAW R5.1	Lack of capacity to monitor and manage capital programme	бк		
SHAW R5.2	Risk of financial overspend	бк		
SHAW R5.3	Reputational risk if projects delivered late or over budget	бк	Each risk will require a supporting risk stewardship template completing. The template can be found on the Service Planning Centranet site.	
SHAW R5.4	Not delivering Capital Programme (S106 in particular)	GK		

SHAW006	Increase the numbers participating in Health and Wellbeing activities from priority communities, including Care4CE clients, those receiving direct payments and children and young people, to improve life opportunities and health for everybody in Cheshire East.					
Responsible Officer	ana young people, to improve lije opportunit	lles and health for even	Link to Directorate Objective	DADU001		
	tions/Milestones					
Reference	Action/	Milestone		Responsible Officer	Date due for completion	
SHAW006.1	Implement a range of early intervention and prevention program	ns including Go For It, Healthy Ea	ting	SW/GB	Oct-11	
SHAW006.2	Develop initiatives such as Carers' Awareness to improve provision	on of services to those with carin	g responsibilities	GK/MW/KP/LC/MT/LC/JA/JW	Ongoing	
SHAW006.3	Work with Care4CE to develop lifestyle applications to suit the ne services to Health and Wellbeing facilities	eeds of their clients and to facilit	ate their transition from day	GK/MW/KP/LC/MT/LC/JA/JW	Jul-11	
SHAW006.4	Provide culture and leisure opportunities and sporting activities	for people within priority regene	ration wards	MW/KP/GB/LC/JA/JW/MT	Ongoing	
SHAW006.5	Create opportunities for active participation in rural areas			MW/KP/GB/LC/JA/JW/MT	Ongoing	
Measures						
Reference	Measure Description	Target 2011/12	Target 2012/13	Target 2013/14	Responsible Officer	
SHAW M6.1	Ensure X% Empower Card users are recorded as being users of H&WB Service	TBC based on 2010/11 baseline			JW	
SHAW M6.2	Increase the numbers of cared for children accessing Health and Wellbeing Services	TBC based on 2010/11 baseline			MW	

Risk Management						
Risk Reference	Risk Description	Risk Owner				
SHAW R6.1	Not engaging with Individual Commissioning to signpost clients to H&WB facilities/ services	бк				
SHAW R6.2	Not adapting/providing activity programmes that meet specific needs	бк	Each risk will require a supporting risk stewardship template completing. The template can be found on the Service Planning Centranet site.			
SHAW R6.3	Not engaging with LAPs to target the apporpriate communities	бк				

SHAW007	Contribute to health improvement and reducing health inequalities through the provision of services, activities and information, improving life opportunities and health						
Responsible	for everybody.		Link to Directorate Objective	DADU001			
Officer							
Supporting Ac	tions/Milestones						
Reference	Action/I	Milestone		Responsible Officer	Date due for completion		
SHAW007.1	Ensure the delivery of health improvement activities commission	ed by Strategic Commissioning		GK/MW/KP/LC/GB/MT/LC/RW/JA/JW	Ongoing		
SHAW007.2	Respond to the Health Inequalities Strategy			GK	end March 2012		
SHAW007.3	Continue with appropriate programs of activity such as Cardio Re to the H&WB of targeted groups	hab, Books on Prescription, Reli	sh Reading Groups that contribute	GK/MW/KP/LC/GB/MT/LC/RW/JA/JW	Ongoing		
SHAW007.4	Develop the workforce to enable them to deliver the new strateg	ic activities under the new Healt	th agenda	GK/SW	Oct-11		
SHAW007.5	Use national iniatives and social marketing campaigns to promot	e healthy lifestyles and to increa	se physical activity	W	Ongoing		
SHAW007.6	Lead sub regional work on the Health Commission and Large Scal	e Change on behalf of the Autho	rity	GK	Ongoing		
Measures							
Reference	Measure Description	Target 2011/12	Target 2012/13	Target 2013/14	Responsible Officer		
SHAW M7.1	Numbers of relevant staff attending briefings on their role in delivering health improvement	50%	50%		SMT/EMT		
SHAW M7.2	Numbers of individuals who participate in activities that contribute to their improvement in life opportunities and health (gyms, swimming, GP referrals reading groups etc)	TBC based on 2010/11 baseline			SMT/EMT		

Risk Manager	Risk Management							
Risk Reference	Risk Description	Risk Owner						
SHAW R7.1	Capacity within the Service to understand, influence and deliver on the r speed of change)	new Health agenda (and GK						
SHAW R7.2	Lack of understanding/clarity regarding commissioning of services	бк	Each risk will require a supporting risk stewardship template completing. The template can be found on the Service Planning Centranet site.					
SHAW R7.3	Commissioning decisions lead to service provision from elsewhere	GK						
SHAW R7.4	Resistance to change within client groups to use services and make beha	aviour changes GK						

	ement in service desigr	n and delivery, supportir	ng local service delivery, locali	sm and the Big Society, giving the people of
Cheshire East more choice and control.			Link to Directorate Objective	DADU005
			5/100005	
ctions/Milestones				
Action/	Milestone		Responsible Officer	Date due for completion
			MW/GB	Ongoing
			GK/M/M/KD/LC/GB/MT/LC/D/M/LA/I/M	Oct-
work with Local Area Partnerships (LAPs) to identify priority groups to target delivery based on local intelligence				
Continue to develop and maintain "Friends of" Groups for all ma	ijor country and formal parks		мт	Ongoing
			GK/MW	end March 2012
			ιc	Ongoing
Continue to work closely with town and parish councils to ensur- aspirations as set out in Town & Parish Plans.	e service delivery is shaped to m	GK/MW	Ongoing	
Measure Description	Target 2011/12	Target 2012/13	Target 2013/14	Responsible Officer
Increase the numbers of residents involved in design and delivery through, for example, 'Friends' Groups and forums.	10%			SMT/EMT
	Cheshire East more choice and control.         tions/Milestones         Action/         Continue to develop Community Sport and Physical activity netwinterest in sport and physical activity, to work co-operatively too         Work with Local Area Partnerships (LAPs) to identify priority gro         Continue to develop and maintain "Friends of" Groups for all maintain "Friends of" Groups for all maintain programme         Develop a programme of outreach activities through the Communitations as set out in Town & Parish Plans.         Measure Description         Increase the numbers of residents involved in design and	Cheshire East more choice and control.         tions/Milestones         Continue to develop Community Sport and Physical activity network which provide a local, strate interest in sport and physical activity, to work co-operatively towards the achievement of agreed Work with Local Area Partnerships (LAPs) to identify priority groups to target delivery based on Id         Continue to develop and maintain "Friends of" Groups for all major country and formal parks         Explore opportunities for facilities to be run by town and parish councils and other bodies throug programme         Develop a programme of outreach activities through the Communities Libraries network         Continue to work closely with town and parish councils to ensure service delivery is shaped to maspirations as set out in Town & Parish Plans.         Measure Description       Target 2011/12         Increase the numbers of residents involved in design and       10%	Cheshire East more choice and control.         tions/Milestones       Action/Milestone         Continue to develop Community Sport and Physical activity network which provide a local, strategic alliance of partners with an interest in sport and physical activity, to work co-operatively towards the achievement of agreed outcomes.         Work with Local Area Partnerships (LAPs) to identify priority groups to target delivery based on local intelligence         Continue to develop and maintain "Friends of" Groups for all major country and formal parks         Explore opportunities for facilities to be run by town and parish councils and other bodies through the Local Service Delivery programme         Develop a programme of outreach activities through the Communities Libraries network         Continue to work closely with town and parish councils to ensure service delivery is shaped to meet local need and community aspirations as set out in Town & Parish Plans.         Measure Description       Target 2011/12       Target 2012/13         Increase the numbers of residents involved in design and       10%	Link to Directorate Objective         Link to Directorate Objective         Action/Milestone       Responsible Officer         Continue to develop Community Sport and Physical activity network which provide a local, strategic alliance of partners with an interest in sport and physical activity, to evolve co-operatively towards the achievement of agreed outcomes.       MW/GB         Work with Local Area Partnerships (LAPs) to identify priority groups to target delivery based on local intelligence       GK/MW/KP/LC/GB/MT/LC/RW/JA/JW         Continue to develop and maintain "Friends of" Groups for all major country and formal parks       MT         Explore opportunities to be run by town and parish councils and other bodies through the Local Service Delivery programme       GK/MW         Develop a programme of outreach activities through the Communities Libraries network       LC         Continue to work closely with town and parish councils to ensure service delivery is shaped to meet local need and community aspirations as set out in Town & Parish Plans.       GK/MW         Image:       Image:       Image:       Image:         Measure Description       Target 2011/12       Target 2012/13       Target 2013/14

Risk Managen	Risk Management						
Risk Reference	Risk Description	Risk Owner					
SHAW R8.1	Unwillingness or inability (capacity/funding) of other Providers to take on facilities/ services	GK					
SHAW R8.2	Capacity within Service (and Corporately) to facilitate transfer of provision	GK	Each risk will require a supporting risk stewardship template completing. The template can be found on the Service Planning Centranet site.				
SHAW R8.3	Lack of Volunteers from community to be actively involved	бк					

Workforce Development					
What key people management issue needs to be addressed	How will we do it?	Who will do it / what resources are required?	When will it be done by?	Which service objective does this support?	What measures of success / impact will we use?
1. Developing the organisation					
• Ensure managers at all levels have a sound understanding of the Corporate Plan and Business plans Ensure managers at all levels have an understanding of all aspects of the performance agenda with SAS, ADASS, NICE & CQC, and how the daily work fits into the various external assessments of the council into the working of the department and embed this into the culture of the service Develop and understanding of knowledge management and development and the ability to transform intellectual assets/information into a medium for effective action + Improve knowledge of the democratic process and report writing (especially for Cabinet) to increase workforce knowledge and skills and improve organisational performance. Develop mechanisms/repositories to share knowledge eg data sources data (for example: PANSI & POPPI D.H website).	Awareness raising of significant drivers. In-house workshops and focus performance policy development days combined with consultants input – eg IDeA. Embed in Induction programme Structured into annual Training Programme.	Short programme of awareness raising to be delivered – internal performance staff have capability , capacity needs addressing	on-going throughout 2011 - 2012		Improved Performance rating Reduction in reliance on Performance team and reduced effort to produce statutory returns Comprehensive induction package for all staff addressing the Performance agenda. When each individual understands how their job role is intrinsic to the organization and to the customer/ service user.
<ul> <li>Ensure knowledge of corporate standards, procedures and the principles of legal requirements that underpin effective resource, financial and budgetary management and procurement are embedded into the department.</li> <li>Improve knowledge of Revenue &amp; Budget setting process and financial management and budgetary skills. Including Discover Reporting embed in teams Continually search for ways of ensuring our work has long term impact</li> </ul>	Structured & Targeted, practical supported discovery reporting session – get your data today.		Commencing Sept 2010		Service Managers will achieve balanced budget and agreed service outcomes. Team Managers will understand how to obtain and use financial & HR data and report on this via the supervision process.
Ensure all staff have a knowledge and understanding of the requirements re Equality & Diversity and EIA.     Deliver specialist training (e.g.: Service User involvement, Carers and ECH, re ablement, Dementia, Safeguarding and Health and Safety ) to increase workforce knowledge and skills, improving organisational performance     Compare individual performance, knowledge and understanding against a checklist of sector specific competences and support individuals to reach acceptable standards.     Support individuals to reach acceptable standards by structured supervision, induction, team meetings and appraisals.	Implement Corporate strategy via Adults Services Equality Group and implementation of Adults Single Equality Scheme and Plan. Drop in sessions for managers and awareness raising of intranet tool.		March 2010		
Promote practice in line with HR policies to support employees to maintain their caring role.     Ensuring implementation of quality standards across all parts of the organization and the wider PVI social care workforce.	Investors in People & Skills Award		March 2012		When same standard and quality of training is the norm across both LA and
Ensuring a means of measuring how learning is put into practice			Ongoing : Light touch review & acreditation process		the PVI sector in Social Care. When all types of L&D have some means of
2. Developing leadership capacity	1			1	· · · · · · · · · · · · · · · · · · ·
<ul> <li>To complete a knowledge and skills audit and ensure that newly appointed senior managers have the organisational &amp; management skills their new roles require, and are aware of their team's competencies, skills and knowledge also.</li> <li>Support for key professionals to ensure they have the best skills, including professional development, coaching and mentoring.</li> <li>Support leadership development with a strong focus on the management of integrated working across services and with health.</li> <li>Provide structured leadership programme of learning and development to recently appointed service managers recently appointed from within the service ( Grow our Own)</li> <li>Increase opportunities for and levels of professional and vocational skills and qualifications relating to strategic commissioning.</li> </ul>	Corporately supported via new Performance Management and Appraisal process. Appropriate short management seminars. Top 400 managers. Preceptorship Programme	Corporately supported by Service Managers and support co-ordination. Internal WD Team, supported by Corporate or external facilitators and consultants as required.	Sept 2011		Service Managers will achieve balanced budget and agreed service outcomes. Team Managers will understand how to obtain and use financial & HR data and report on this via the supervision process.
<ul> <li>Ensuring all in management roles have the skills or opportunity to gain the knowledge to function at the appropriate level, both in current roles and potential future ones. (Grow our Own)</li> </ul>	By ensuring Leadership and Maanagement is included at a range of levels and not overlooked. Top 400 Managers. Preceptorship programme.	Joint work with Corporate WD to ensure appropriate programmes. Role specific Day 7 management awareness / first 100 days manager preceptorship	Commence April 2011 - 3 year cycle		When succession planning routes and options for middle & senior management are clear and availavble and appropriate numbers of internal candiates achieve. Promotion
3. Developing workforce skills & capacity					
<ul> <li>Implement a clear framework and programme of training, education and development opportunities for all employees and promote all training available, equally accross all departments. Record, monitor and report attendance levels at training sessions - feeding information to and utilising data from Performance Management tools to ensure staff training is accessed and appropriate systems are in place to ensure competencies are maintained in order to do their job. (IT Infrastructure needs to be in place).</li> </ul>	Structured into annual Training Programme. Investigate options including Foundation degree options, in house HEI options. External commission JS Training Consultancy, Understanding and embedding the QCF into the local Social Care Sector.	ACHW Workforce Development Team. CILI. SCILS. Skills for Care / Skills for Health. ADASS. City & Guilds Examination Board. HCP. RCN & Trade Union Learning Reps	March 2011		Improve Performance rating by CQC.
<ul> <li>Consistently apply CPD through staff supervision, appraisal, training and contribute to skills audit. Ensuring specialist training is adequately provided for Lifeguards, AMHPs and O.T.s etc. in line with specificic legislation requirements.</li> <li>Review levels of training &amp; qualification in the light of new roles (Resource Mgr, SSSW, SCA/LILT workers) &amp; set revised recommendations for appropriate qualifications. Quality monitor feedback from customers, and feedback into learning cycle and training provision</li> <li>The Registered Managers Award now Leadership &amp; Management Award to be offered to all Resource Managers, whether they manage a Registered or unregistered service.</li> </ul>	into the local Social Care Sector, including where possible accreditation of in-house or collaborative courses. Short Awareness Workshop followed by active team event. Implement policy and supported by competency framework Finalise base structures and internally maximize staff subject to				Appropriate number of SCA will be recruited. Team Plans will fully reflect Service objectives from which Personal Development Plans will flow. EIA will be evident.

	possible redeployment. Employment of multi skilled staff rather than specialist			Staff are knowledgeable and competent - evidenced by CQC.
knowledge and costs). 4. Resourcing • Embed a flexible structure within the service, responsive to the changing demands of the service and the needs of our customers, in line with InLAWS strategy, aligning Workforce Development, Commissioning & finance to provide appropriate workforce commissioning, ensuring that staff will have agreed posts and be appropriately skilled. • Continue to support disabled people into employment, lead by example by committing to support work placements in service. • Strengthen inter-agency and multi disciplinary working. Increase income generation through provision of workforce development to private sector • Endeavour to access funding to secure effective implementation for new initiatives. • Ensure all Policy & Procedures are current and workforce are aware and have EIA embedded within them. • To complete a review and establish a viable and cost effective Workforce Development Team, with clear responsibilities, and the opportunity to build and enhance skills, knowledge and opportunities.	Agreed target levels Active Review of all P&P. Lead managers identified. To set out a new structure for the team with the scope to fulfil the wider workforce and performance tasks. Sharing good practice events.	Managers and HR. Service Mangers Provision of appropriately equipped	On-going	Percentage of employees will increase. Policies and Procedures are up to date and staff are aware of these and where to find them. Improved rating from CQC. Restructured team aligned to Workforce Strategy. Staff in post, improved productivity. No agency or temporary staff in use. Restructured team aligned to agenda, staff in post, improved productivity. No agency or temporary staff in use. Revised structure in pace
Implement income generation streams through the production of high quality training events & promote to private sector     5. Pay and rewards     Ensure appropriate staff have access to flexible and mobile working kit to maximise efficient working practice and enhance work-life balance.     Recognition for outstanding work	due to be launched in May 2010	managers As outlined in line with new scheme Credit Union reps or	On annual basis	When all staff confirm that they have improved ways of working. Staff feedback on impact of scheme on
Actively promote the benefits to staff of joining the credit union. (Strat Comm Adults JG &Comm & Prev AMc).     • Reward will be linked to user feedback     • As part of the restructuring, when new jobs are created, they are fairly and independently evaluated to ensure that the pay is equitable for the role and responsibilities.     • Recognition of staff achievements via training and development. Introduce regular recognition events as approiate to service     • Consider strategies to prevent the further turnover of staff, particularly in the area of Joint				motivation